

marketing has changed

At nFusion we address today's marketing needs with an integrated, holistic approach that combines the experience of a marketing consultancy, advertising agency and interactive firm. Our unique philosophy has delivered results for world-class clients all while helping us become one of the fastest-growing agencies in the country. We know how to combine breakthrough ideas and cutting-edge technology to squeeze every last ounce of effectiveness out of a marketing budget.

our capabilities

Broadcast and print creative services

- Direct marketing
- Identity systems and collateral
- Point-of-purchase materials and merchandising
- Sales promotions
- Event support

Business planning

- Customer-engagement planning
- Product launch planning
- Brand planning
- Positioning and messaging

Digital advertising creative services

- Digital media planning, buying and placement
- Web strategic planning
- Web systems development
- Web design and content development
- Search engine marketing
- E-mail creative and campaign management
- Database management
- Mobile marketing
- Social marketing
- Analytics and testing



our clients

AMD
Anheuser-Busch/InBev
AT&T
Avaya
AVEVA

BJ's Restaurants
Brinker International
Comerica Bank
Cyrus One
Fonality

Freescale
McCoy's Building Supply
NEC Display Solutions
Nokia
Samsung

Taleo
Tito's Vodka
Toshiba
Wilshire Homes
Zimmer Spine

the management team

John Ellett CEO and Managing Partner

Bill Parkes EVP, Chief Digital Officer

Anne Spradley EVP, Client Services and Operations

Chris Barnard Creative Director

Nikki Hickman VP, Organizational Development

our profile

Foundation Date: 2001

Number of Employees: 50

2010 Gross Billings: \$19 million

Employment: nfusion.com/work-here or employment@nfusion.com

unleash your digital potential

Learn more about our unique approach and find out how we can help you make the most of today's dynamic marketplace. For more information contact **Rachel Sheriff** at rsheriff@nfusion.com or 512.716.7500.